



**MEDIA CONTACTS:**

Katie McDougall (804) 716-9142

[katiem@dca-dcpr.com](mailto:katiem@dca-dcpr.com) or:

Ilyse Strongin (847) 432-6000

[ilyse@dca-dcpr.com](mailto:ilyse@dca-dcpr.com)

**FOR IMMEDIATE RELEASE**

*--photography available--*

**SCHNEIDER PACKAGING EQUIPMENT COMPANY**  
**CELEBRATES 40 YEARS IN BUSINESS**

**BREWERTON, NY (APRIL, 2010)** – Schneider Packaging Equipment Co., Inc., specializing in end-of-line solutions for case packing and palletizing needs, is celebrating the company’s 40<sup>th</sup> anniversary as a privately owned family business, with three generations of Schneiders in active roles in the company at its Brewerton, NY facility.

“This anniversary is a testament to the quality of the leadership, to their tight knit organization, and to the demand for their product offerings and services,” says Daniel J. Carman, engineering and maintenance manager, Huhtamaki Inc. “Over the past few years, Huhtamaki and Schneider have developed a strong partnership based on mutual trust and respect. The need to improve our production capability with well built, designed and robust automation equipment led us to Schneider, over several competitors. Since receiving recognition in a major trade magazine for our initial modernization project with Schneider, Huhtamaki Fulton has initiated more projects with Schneider to improve our competitive position within the paperboard industry.”

Through the 1990's, the company multiplied its successes in the packaging market by designing unique equipment to address the specialized packaging concerns of its clients, and developed a reputation for building machines of the highest quality. Richard F. Schneider, founder, director and chairman, is particularly grateful to, and credits much of the company’s success, to its 180+ employees. "I work with many talented, energetic, creative, and dedicated people whose quality efforts make Schneider Packaging Equipment the success it is today while we aggressively plan for its future. The one constant in our culture is that helping customers achieve outstanding results for their packaging needs by creating custom end-of-line solutions and machinery remains our main goal.”

## **ABOUT SCHNEIDER PACKAGING EQUIPMENT CO., INC.**

Schneider manufactures a complete line of case packers, tray packers, and robotic palletizing systems. Schneider is also the North American supplier of DP Packaging's innovative tissue wrapping and bundling equipment. Additionally Schneider offers a variety of ancillary equipment such as case erectors, cartoners, conveyors, pallet dispensers, shuttle cars, automatic guided carts, and elevators that can easily be integrated with coding/labeling equipment, RFID / barcode scanners, weight checking, and stretch or shrink wrapping equipment to provide a complete turnkey system solution. Some of their specialty markets include the food, beverage, pharmaceutical, paper, replication, industrial, and personal care industries.

Whatever the requirements, Schneider works to provide the best solution for any unique need. Schneider Packaging is an Authorized System Integrator and Strategic Market Specialist for FANUC Robotics and is a Machine Builder partner in the Rockwell Automation PartnerNetwork™ program. For more information on Schneider Packaging, contact our sales department by phone at (315) 676-3035, fax at (315) 676-2875, email [sales@schneiderequip.com](mailto:sales@schneiderequip.com) or visit [www.schneiderequip.com](http://www.schneiderequip.com).

###